



# YOUNG ENTREPRENEURS PROGRAM (YEP)

# Partnering to unlock & release potential for community impact

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# **Program Overview**

### **Releasing Potential**

The Young Entrepreneurs Program (YEP) tackles Sub-Saharan Africa's urgent youth employment crisis head-on through innovative, valuesbased entrepreneurship training. By equipping youth with tangible skills, targeted mentorship, and strategic seed investments, YEP not only creates jobs-it catalyzes sustainable, community-level economic transformation. Grounded in rigorous pilots and backed by a powerful stakeholder coalition, YEP is positioned to transform tens of thousands of young lives across the continent.

Besides Africa, SUI intends to broaden the program in other parts of the globe such as Latin America, depending on need.

## **SUI YEP Equipping Model**

- Foundational YEP: Provide structured training in foundational entrepreneurship skills combined with faith-driven ethical business practices
- Growth YEP Accelerator: Facilitate linkages for Business incubation, mentorship, & funding support
- Sector-Specific YEP Tracks: Facilitate linkages for dedicated pathways that leverage strategic growth areas



Based on successful pilot outcomes, we project that within 24 months post-training, 70% of YEP graduates will sustain active businesses generating stable monthly incomes, with an average increase in household income by 30%. Our pilot in Burundi has demonstrated that each youth-led business is creating at least two additional jobs, significantly multiplying community economic impact

Participants of pilot training in SU Burundi; Oct 2023

### **Program Impact Goals**

### **Reduce unemployment, end extreme poverty, &** drive economic transformation



# **Scripture Union International Strategic Positioning**

### Our Commitment: Encourage children, young people and families to meet God daily through the Bible and Prayer so that they may follow Jesus and Serve in a World in Need

### **Scripture Union Global locations**

2025



- holistic,

Service to all: Interdenominational, not for profit faith-based organisation established in **1867** Global reach: 120 Countries, 44 in Africa Faith & people driven values: Dependence on God, work relationally, innovative, collaborative,

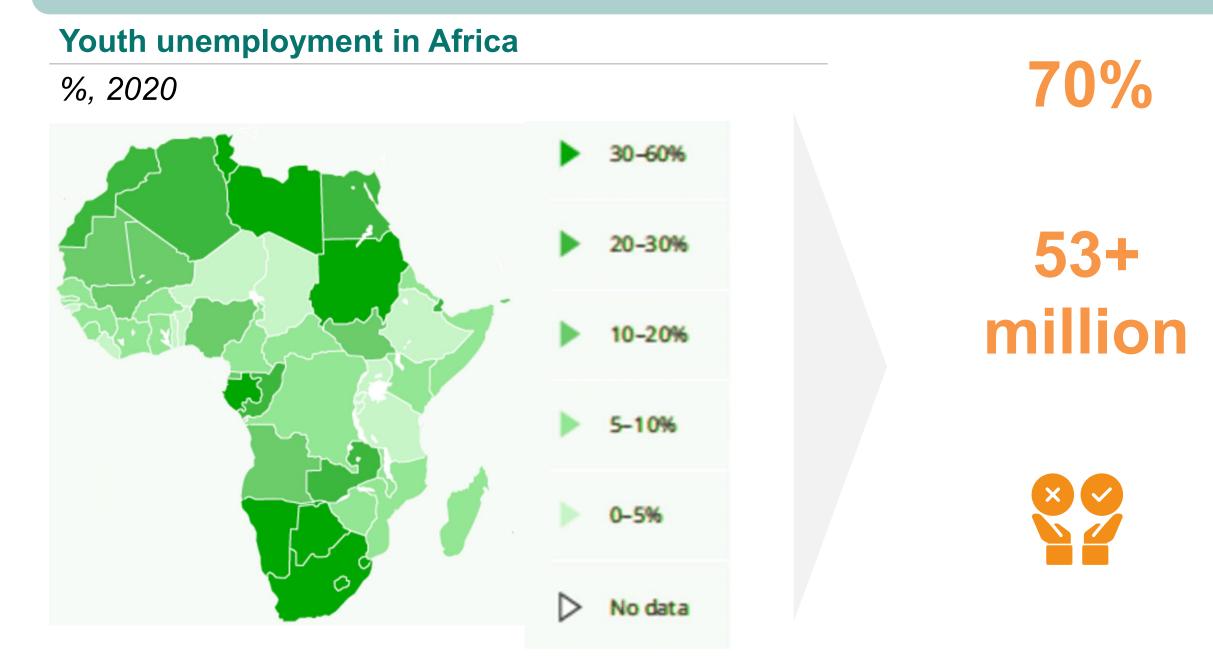
Hands on Experience: Running *holistic* programs with children, youth, and families **Volunteer based:** with hundreds of young people and adults in our database Strong network: Partnerships with churches, governments, communities, and donors



# **The Problem**

# **Africa's Youth Unemployment Crisis**

Without intervention, the cycle of unemployment and economic instability will persist



Though a large population of the Sub-Saharan Africa's population is under the age of 30...

youth in sub-Saharan Africa are **NEET** (not in employment, education, or training), and...

values deficit in many African countries and in business practices means that many youth struggle with ethical decision-making in entrepreneurship



# **The Problem**

# **Causes of Youth Unemployment**

### ... are diverse and include;

- Imited access to quality education and mentorship,
- weak support for entrepreneurship,
- inadequate economic infrastructure, and critically,
- a scarcity of ethical leadership and values-based business frameworks.

Without a transformative intervention, we risk perpetuating cycles of poverty, economic stagnation, and societal disenfranchisement...





# **The Problem**

# **Impact of Youth Unemployment**

### Youth anxiety is on the rise resulting in...

- Worries about job stability
- Lack of social mobility across generations
- Insufficient economic opportunities
- Limited financial independence
- General decline in happiness levels
- Stress and distress that manifests in aggressive behavior

This is a time bomb already exploding as we have witnessed in Kenya & other countries







# The Opportunity

## **Africa's Economic Potential**

Investing in Africa's youth is an investment in the continent's future



Africa holds immense potential, housing the youngest demographic in the world. With the right skills, mentorship, ethical business training and support, young Africans can:

create jobs for others

- **Transform industries** through innovation & technology
- Build ethical, faith-driven enterprises that foster economic integrity

## Launch scalable and sustainable businesses and



# **The Solution**

# **SUI's YEP Transformative Agenda**

AIM: To equip young people with faith-driven entrepreneurship skills that empower them to create scalable & sustainable businesses, drive ethical leadership, and economic self-reliance



**VISION** 

We envision a future where young people in Africa are inspired, equipped, and supported to turn their aspirations & ideas into successful ventures, positively impacting their families and communities



Equip and facilitate youth to access inclusive, meaningful, and dignified entrepreneurship and employment opportunities



### **PROGRAM GOAL**



# **SUI's YEP Program Journey**

## **2016 – 2025 and beyond**



#### **Product Development**

Training Resource developed. A second pilot done in Burundi, again with positive results. Full fledged project rollout started in Burundi in Jan'25. Project design developed.



#### **Needs Assemment**

Done in **Burundi** and an initial pilot training done. This yielded very good results and impact is ongoing.

# 2023

#### **Program roll out by SUI**

Cohort 1 of young people from Kenya, Uganda, Burundi and Tanzania trained. Some have started training others, formed SURGE groups and embarked on business scale, startups. Cohort 2 training planned for in September 2025 for the Southern African Countries.



**Undertake Youth Situational** 

Analysis to establish current state of youth as market actors, types of business and skills that are currently marketable and which they are interested in

Identify partnerships to support project scaling and implementation.





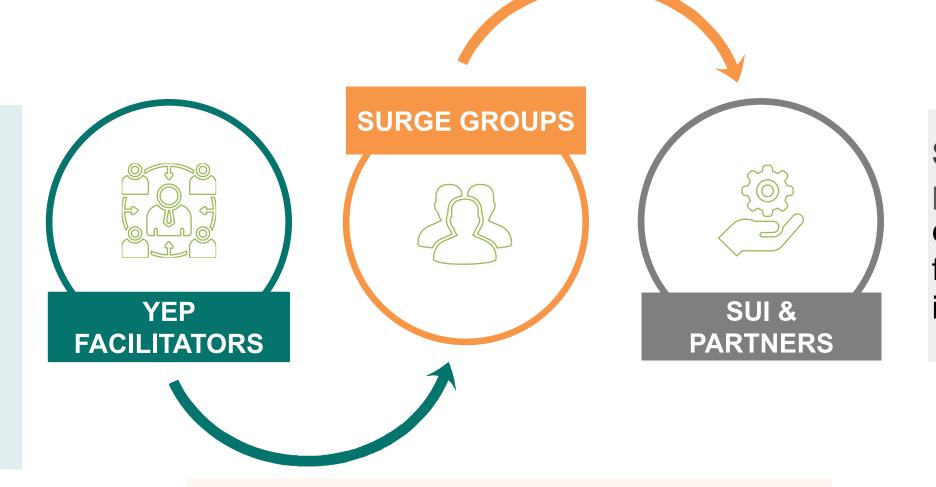


# **Program Design Overview**

## The YEP Model

**Building a sustainable entrepreneurship ecosystem:** Scripture Union Releasing Godly Entrepreneurs (SURGE) Support Groups

**YEP Facilitators** → Train YEP facilitators to themselves start and scale businesses and form SURGE Groups



**SURGE Groups** → These Community-

driven groups provide members with spiritual and business support, peer training & mentorship

**Support**  $\rightarrow$  SUI and her partners provide linkages for coaching, mentorship, and funding, for turning ideas into businesses



# **Program Design Overview**

## The YEP 4-Pillar Approach – 12 Months "Walking alongside"

#### AIM

To equip young people with faith-driven entrepreneurship skills that empower them to create scalable & sustainable businesses, ethical leadership, and economic self-reliance

#### **Entrepreneurship Training:**

- Business fundamentals for different sectors
- Faith-driven business ethics, responsible leadership and social skills



### **Mentorship & Coaching:**

- Industry leaders guide participants in business strategy & personal growth
- Community-driven mentorship and social enterprise groups to provide accountability and support

**Business incubation** & funding support

- Access to microfinance opportunities, seed capital & investor networks
- Practical support in business registration, scaling, and sustainability

#### **Community & Policy** Engagement

• **Partnerships** with

churches, local

businesses, and

government

Fostering a **culture** 

of ethical

entrepreneurship &

community

transformation

### Participants launch scalable & sustainable businesses,

**Outcome:** 

create jobs, escape extreme poverty, and transform their communities`

# Impact Stories from YEP trainings...

## **Africa's Economic Potential**

### Small steps building into a future full of hope







...ladies and young men in Tanzania receiving training on ethical entrepreneurship and financial literacy by one of the YEP Facilitaors after the Nov. 2024 Training...

Claude from Burundi, trained in 2017, runs several business with a workforce of 100 employees, and growing; SU International Young Entrepreneurs **Program - Claude Testimony** 





Trainings in Burundi facilitated by YEP Facilitators, and starting businesses



# Impact Stories...

## **Africa's Economic Potential**

### Investing in Africa's youth is an investment in the continent's future



"My name is **NIYONIZIGIYE Léonard from MABANDA.** I have been trained by Noel with other people. **We are 8 in our group**. He shared what he learnt in Uganda. After we decided to make a group and begin thinking what we can do together. In our commune, we have a lot of oil palm, and that plant doesn't exist in other provinces. We planned to supplier the oil of palm in our country. As that idea is very big for us, we decide to begin contribution of 15,000 monthly, and in October of this year, we want to begin with 1000 kg of oil. We have a hope that we will receive a lot of money."

"After trained by SUI in Uganda, I decide to train 16 young from Kayogoro commune. They are contributing money because they have a chicken project and they told me that they must begin their project this year. Me also, I began my own business with other 5 youth, we are doing sewing and now we have two machines. We hope that we will succeed:









Francois NTIRAMPEBA – Burundi



# Join the Legacy

YEP is **legacy projec**t that will have huge **positive impact** in the lives of **millions of young people** and their families. By supporting them well, they too will be able to support generations after them, towards sustainability & posterity.

# **Building the Future Together**

- **Sponsor one entrepreneur's journey**—every \$150 i. invested directly supports training, mentorship, and seed capital.
- ii. **Partner strategically**—join as a corporate mentor or intern sponsor, directly shaping future business leaders.
- iii. Invest institutionally—commit to annual or multi-year support, ensuring sustained impact and scalable growth across Africa.



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Participants of YEP Cohort 1 training in Uganda; Nov. 2024

